

## ***CURRICULUM VITAE***

Name : **Dr. (Mrs).N.PREMALATHA**

Office Address : **NMS S.VELLAICHAMY NADAR COLLEGE (AUTONOMOUS)**  
**NAGAMALAI, MADURAI – 625 019**

Date of Birth & Age : 01.01.1963, 53 Years

Designation : **Associate Professor in Commerce &**  
**Vice-Principal**

Specialization : **“Costing”**

E-mail : [pnarayanaperumal@yahoo.com](mailto:pnarayanaperumal@yahoo.com)

Teaching Experience : 26 years



### **Academic Qualifications:**

<b>Course</b>	<b>Name of the Institution</b>	<b>Year of passing</b>	<b>Class</b>
B.Com.	Holy Cross College, Nagercoil.	1983	I
M.Com.	S.T. Hindu College, Nagercoil.	1985	I
M.Phil.	Madurai Kamaraj University, Madurai.	1986	I
CAIIB	Indian Institute of Bankers	1990	
Ph.D.	Madurai Kamaraj University, Madurai.	2004	
PGDCA	Madurai Kamaraj University, Madurai.	2006	I

Dissertation : “A study of Marketing of Sarvodaya Products by Gandhiniketan T.Kallupatti, Madurai District”

Thesis : “A study of the Job performance of Woman Executives of Commercial Banks in Madurai District”

### **Additional Information:**

- Approved Guide of the Madurai Kamaraj University, One Ph.D., awarded, Guiding three part-time scholars and two full-time scholars for the degree leading to Ph.D.,
- On the rolls of Tamil Nadu Mercantile Bank, in the Capacity of a Clerk for 3 years and an Officer for 1 year, prior to taking up teaching for a career.
- Served as NSS Programme Officer for 2 years, August 1992 to August 1994.
- Keen Sports Person. Represented Madurai Kamaraj University Volley Ball (Women) Team in 1983-84.
- Passed C.A.I.I.B.
- Life Member of the Indian Institute of Bankers.
- Successfully guided 19 M.Com. project 23 M.Phil., dissertation and One Ph.D awarded, guiding three part-time scholars and two full-time scholars for the degree leading to Ph.D.,
- Delegate to the 10<sup>th</sup> National Summit on Quality in Education on 28<sup>th</sup> – 29<sup>th</sup> September 2007 at NIMHANS Convention Centre, Bangalore, organised by CII.
- Delegate to the two days State Level Convention on Industrial collaboration and Community College of Tamil Nadu on 7-8 December 2007.
- When our college got the Autonomous status, I have Served as the **Dean Curriculum Development (Arts)** from 2007-2015 and played vital role in framing Curriculum.
- Served as the **Member Secretary** from 2009-2015 and conducted the Boards of Studies Meetings and Academic Council Meetings and Governing Body Meetings.

## **Seminar**

- Delegate to the seminar on 'Global Warming: Issues and Actions' on 25<sup>th</sup> August, 2008, organised by Madurai Kamaraj University in Association with Tamil Nadu Science Forum.
- Delegate to the State Level Seminar on Choice Based Credit System on April 2<sup>nd</sup>, 2008 organised by Yadava College, Madurai

## **Conference**

- Delegate to the conference on the "Impact of Economic Reforms on Commerce Education", organized by the Dept. of Commerce, Madurai Kamaraj University and The Institute of Chartered Accountants of India, New Delhi, on 20<sup>th</sup> & 21<sup>st</sup> Sep. 2002.

## **Workshop**

- Delegate to the two days workshop on 'Positive Discipline' on February 22 and 23, 2008 organized by M.S.Chellamuthu Trust, Madurai.
- Participated in the Training Programme On "Anger Management" On 08.08.2009 organised by M.S.Chellamuthu Trust and Research foundation, Madurai.
- Participated in the NAAC sponsored State Level Workshop on quality sustenance and Entrancement through Collaboration on CPE and cluster Colleges, organized by Lady Doak College, Madurai on 23<sup>rd</sup> – 24<sup>th</sup>, September 2005.

## **Paper Presentation**

- Presented the paper on "Environmental Awareness of Rural Woman in Nagamalai Pudukottai- Madurai District" at the International Conference on "Global trade Vision 2020-Issues and Strategies in the Current Scenario", organized by Sri Kaliswari College, Sivakasi on 20<sup>th</sup> and 21<sup>st</sup> March, 2013.
- Presented the paper on "Women Empowerment through Entrepreneurial Development" at the International Conference on

“Shifting Paradigms of Business”, organized by VHN Senthikumara Nadar College, Virudhunagar on 23<sup>rd</sup> and 24<sup>th</sup> July, 2012.

- Presented the paper on “A Study of the Emotional Intelligence and Job Performance of the Employees in the Commercial Banks in Madurai District” at the one day National Seminar on ‘Globalisation and its Emerging Trends’ on 28.12.2012 organised by N.M.S.S.Vellaichamy Nadar College, Madurai.
- Presented the paper on “Impact of Foreign Direct investment on Indian Retail Market” at the one day National Seminar on ‘Globalisation and its Emerging Trends’ on 28.12.2012 organised by N.M.S.S.Vellaichamy Nadar College, Madurai.
- Delegate to the UGC Sponsored National Seminar on Women Entrepreneurship in the Changing Scenario, organised by Women’s Christian College, Nagercoil on 17<sup>th</sup> and 18<sup>th</sup> September 2009 and Presented a paper on “Personality Traits for Women Entrepreneurship”.
- Presented the paper on “Curriculum and Examination - Its Need and Challenge” at the one day seminar on ‘Examination Reforms’ on 16<sup>th</sup> February, 2008 organised by N.M.S.S.Vellaichamy Nadar College, Madurai.
- Presented the paper on “Risk Management in Banks – A New Challenge”, at the two days National Conference on Recent Trends in Commerce Education and Research on 1<sup>st</sup> – 2<sup>nd</sup> September 2005, organized by V.V.V.College for Women, Virudhunagar.
- Delegate to a COHSSIP programme, organized by the UGC and APA College for Women, at Palani on 20<sup>th</sup> & 21<sup>st</sup> Feb. 1992, presented a Paper “Women Entrepreneur and Institutional Role”.

### **Guidance Programme**

- Participated in the TV Programme on “Maanavar Vazhigatti” (Guidance to all Sorts of Candidates) organized by Media Television, Madurai on 02.10.2008.

### **Attended the following teaching improvement programmes:**

- a) A refresher course in “Business Information Systems & Computer Applications” at Madurai Kamaraj University from 22.07.1996 to 12.08.1996.
- b) An orientation programme at Madurai Kamaraj University, from 22.01.1997 to 18.02.1997.
- c) A refresher course on “Entrepreneurship”, organised by the centre for Entrepreneurial Development of Madurai Kamaraj University, from 12.02.2001 to 04.03.2001.
- d) A refresher course in “Emerging Trends in Indian Business” at Madurai Kamaraj University from 09.06.2004 to 29.06.2004.

### **U G C Project**

1. **Completed** the UGC sponsored **Minor Research Project** entitled “A Study of the Socio-Economic Impact on the Environmental Awareness of Rural Woman”.
2. **Completed** the UGC Sponsored **Major Research Project** entitled “Role of Hawking in Rural Women Empowerment- A Study in Madurai District”. (Rs. 4,48,600/-)

### **PUBLICATIONS**

1. Environmental Awareness of Rural Women in Nagamalai Pudukottai, Madurai District” Published in the Journal “SELP Journal of Social Science – Volume VII, July-September 2016, Issue – 29, 21 August 2016. ISSN: 0975-9999(P)
2. “A Study on the Emotional Intelligence among the Bank Employees in Madurai District” in **Business Plus**, Volume 1. No.5, January 2012 published by **Sri Kaliswari College, Sivakasi**.
3. In the BOOK Women Entrepreneurship in the Changing Scenario, edited by Dr. R.RATHIHA Published by **Discovery Publishing House PVT. LTD**. New Delhi, 2011, my article “**Personality Traits for Women Entrepreneurship**” is published.

4. "Risk Management in Banks - A New Challenge" in **Indian Economic Panorama**, July 2010, Vol.20 No.2.
5. Paper on "**Women Empowerment through Entrepreneurial Development**" presented at the International Conference on "Shifting Paradigms of Business", organized by **VHN Senthikumara Nadar College, Virudhunagar** is published in their Book "Change Ahead".